

11th Annual JFF Muscle Dream Team Gala

April 3, 2008

Boston Harbor Hotel

Deadline to appear in the program book March 3, 2008

Sponsorship Opportunities

PRESENTING SPONSOR - \$50,000

(2008 Muscle Dream Team Gala presented by XYZ Company)

- Exclusive sponsorship
- 40 tickets to the 2008 JFF Muscle Dream Team Gala
- Presenting sponsor title and logo placement on event banner, event materials, all print, television and electronic communications
- Logo placement along side event logo on all branded materials.
- Top sponsor recognition in all pre- and post-event press; podium presence at event
- Full page, color advertisement on the back or inside cover of the commemorative 2008 Book of Hope
- The opportunity to place branded materials in the event guest gift bags
- Company name listed on the wall in the Research Facility at Children's Hospital Boston
- Invitation to special fall reception and tour at Children's Hospital Boston
- Company logo and link to company website from JFF website
- Inclusion in JFF Newsletter

TITLE SPONSOR - \$30,000

(2008 Muscle Dream Team Gala sponsored by...)

- 24 tickets to the 2008 JFF Muscle Dream Team Gala
- Sponsor name or logo to appear on all event materials and inclusion in media releases
- Sponsor recognition in all television, radio and print promotions
- Personal recognition of sponsor company and its representatives during the event
- Gold advertisement (full page, color) in commemorative 2008 Book of Hope
- Invitation to special fall reception and tour at Children's Hospital Boston
- Company logo and link to company website on JFF website
- Inclusion in JFF Newsletter

MVP SPONSOR - \$15,000

- 12 Tickets to the 2008 JFF Muscle Dream Team Gala
- Gold advertisement (full page, color) in commemorative 2008 Book of Hope
- Mention in media releases and press materials
- Company logo displayed with sponsors on JFF website
- Inclusion in JFF Newsletter

ALL-STAR SPONSOR - \$10,000

- 8 tickets to the 2008 JFF Muscle Dream Team Gala
- Silver advertisement (full page, black and white) in commemorative 2008 Book of Hope
- Company listed with sponsors on JFF website
- Inclusion in JFF Newsletter

HALL OF FAME SPONSOR - \$5,000

- 4 tickets to the 2008 JFF Muscle Dream Team Gala
- Bronze advertisement (full page, black and white) in commemorative 2008 Book of Hope
- Company listed with sponsors on JFF website
- Inclusion in JFF Newsletter

GUEST GIFT BAG SPONSOR

- Opportunity to include item in the guest gift bag

OTHER SPONSORSHIP OPPORTUNITIES AVAILABLE, TAILORED TO A DONORS NEEDS